

News

10 decisive groups to save our planet



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The Nature Conservancy has identified 10 groups that are decisive for the environment in 2019. Source: The Nature Conservancy.



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The NGO considers that there is still time to achieve a sustainable future for the world. Source: The Nature Conservancy.

Teenagers, women, healthcare professionals or people working with farming are among the 10 NGOs that The Nature Conservancy considers key to defend the environment.

This is one of the most important environmental NGOs in the world, and they aren't at all satisfied with the planet's environmental progression in 2018. Nevertheless, they consider that there is still time to achieve a sustainable future for the world and its people if decisive measures are taken and, especially, if groups unite in their efforts **beyond the usual ones**.

In a study published by the NGO called 'Global insights', The Nature Conservancy has identified 10 groups that are decisive for the environment in 2019.

1. Teenagers

Moving away from stereotypes, teenagers today are active citizens with a global mindset and are convinced that more must be done to confront climate change.

2. Experts in meteorology

They represent one of the most accessible and reliable sources of scientific information.

3. City mayors

From small villages to megacities, mayors have shown their strong commitment with their citizens, much more than national governments.

4. Women





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The report shows that conservation efforts improve when women participate at any level of leadership. Studies shed clear evidence: environmental action is strengthened by gender equality.

5. Investors

A survey shows that for 70% of investors the environmental impact of their products is as important as market return.

6. Healthcare professionals

In the medical journal The Lancet, 150 doctors warned that climate change "poses the biggest threat to health in this century". There is a growing number of studies linking health to nature, and show that limiting green areas has a negative impact on mental wellbeing.

7. Indigenous communities

Thanks to their deep knowledge on natural systems, indigenous peoples and local communities are the best to manage landscapes and natural resources. Indigenous lands conserve a large part of the world's biodiversity, which is determinant for the health of people and our planet.

8. Risk management

People working to create infrastructure and insurance to face the impacts of climate change, as could be the work to safeguard coral reefs that mitigate the impact of storms.

9. People working in small-scale farming and fisheries

They play a key role in implementing techniques to reduce greenhouse gas emissions and compensate the loss of biodiversity.

10. Silicon Valley

It is believed that new technologies will be decisive to face challenges such as water management and controlling fisheries.

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