

News

#GirlsCount Campaign is looking for 130 million voices for the education of girls



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Frame from the #GirlsCount video. Image: Youtube.

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Famous people joining the campaign. Image: #GirlsCount.



Girls just want to have fundamental rights to education. Image: #GirlsCount.

130 million girls won't go to school today. Not because they do not want to, but because they do not have the opportunity. The campaign seeks to sound an alarm, urging all state governments to mobilize resources to get all girls to attend school.

ONE platform, which fights against extreme poverty, has chosen [International Women's Day](#) to launch their new campaign. The slogan of the campaign is [#GirlsCount](#), and it encourages people to choose one number and to record a short video saying the number. The objective is to reach **130 million**, the number of girls around the world who have **no access to education**. Thus, each person saying a number in a video will represent one of the girls unable to attend school and will declare these girls should to be taken into account, should be counted.

Rules, cultural norms, violence, and extremism are some of the reasons why millions of girls have no access to education. Being out of the educational system means not having the opportunity to live a dignified and productive life, and to reach your full potential.

The campaign #GirlsCount seeks to sound an alarm, urging all state governments to mobilize resources and to provide support to carry out the political reforms needed to get these girls to attend school.

Nowadays, the top three countries for girls out of school are **South Sudan, Somalia and Liberia**. In all these countries, girls that are three to six years above the school entrance age have never been to school. According to ONE, to educate a girl from primary through secondary school implies **a cost of 1,57\$ per day**, meaning that it's more expensive, for example to buy a frozen pizza. Some information collected by the platform also reveals that investing in education for girls could generate **more than 100\$ billion a year** to the global economy.

To participate in the campaign, go directly to the web page, choose one of the numbers available, record a video saying it, and share it on the web.

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