

Raising visibility on volunteering



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Gabriella Civico warns us about the importance for Nonprofit to act as a medium for reporting, exchange and discussion on the setting up and impact of new initiatives.

Gabriella Civico

Submitted by F Pere Tarrés on Fri, 03/11/2016 - 11:58 **Description:**

Director of the Centre for European Volunteering (CEV).

Vertical photo:







Square photo:





Twitter: @g civico



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Why do we need media that specialise in the nonprofit sector and volunteering?

Media specialised in the so-called third sector and volunteering are needed in order to provide volunteers and their organisations with the evidence, data, inspiration and support that they need in order get volunteering featured in mainstream media and contribute to the greater recognition and appreciation of the contribution of volunteers to the wider society.

Now that Nonprofit is turning one year old, which challenge do you think it has to be our next?

The next challenge is to continue to show the variety of ways that volunteering is crucial to the fabric of society in Europe, highlighting the life changing impact on people and communities, and on volunteers themselves. New political focus on volunteering in Europe in the framework of the European Solidarity Corps will require Nonprofit to act as a medium for reporting, exchange and discussion on the setting up and impact of this new initiative.

Tags: First anniversary

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