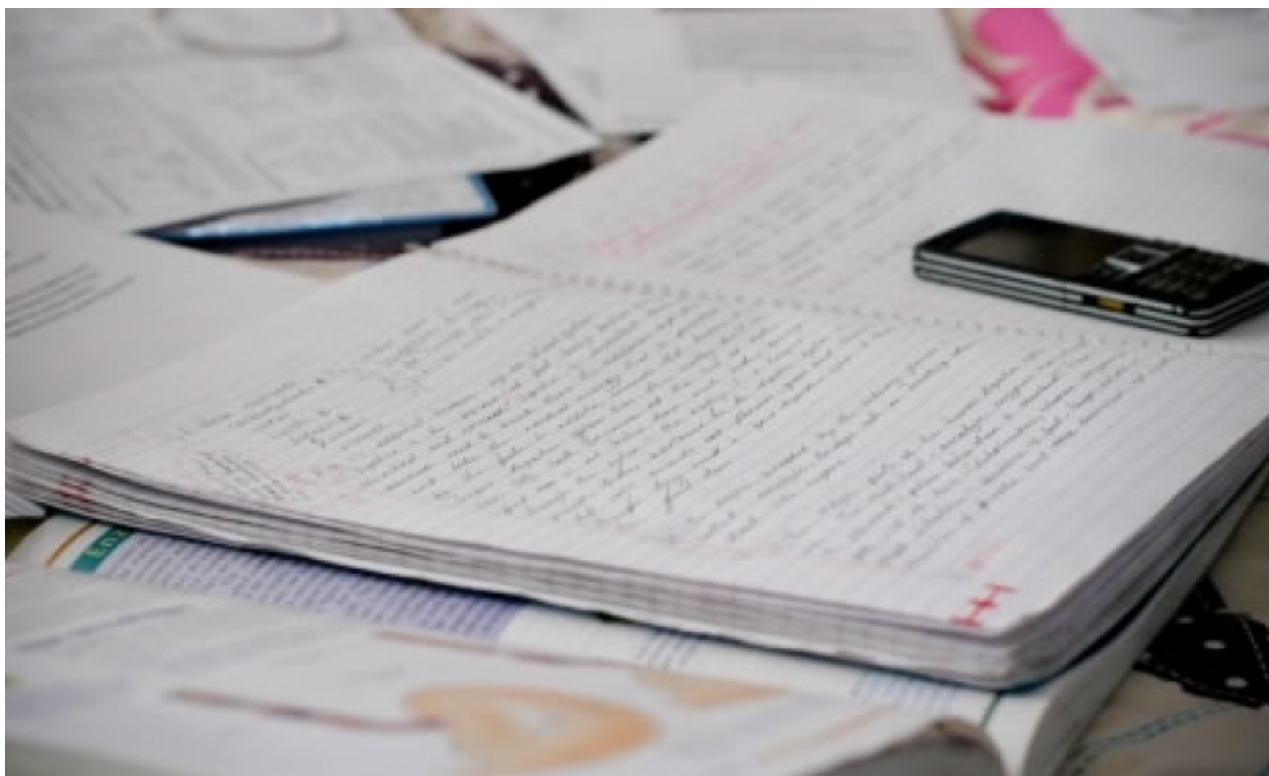


## International third sector and volunteering, a winning approach



04/25/2017 - 17:20



"CSVnet is working strategically on the level of communication, trying to make its voice heard not only on volunteering sector but also on social topics that may affect everyone", states the director of CSVnet.

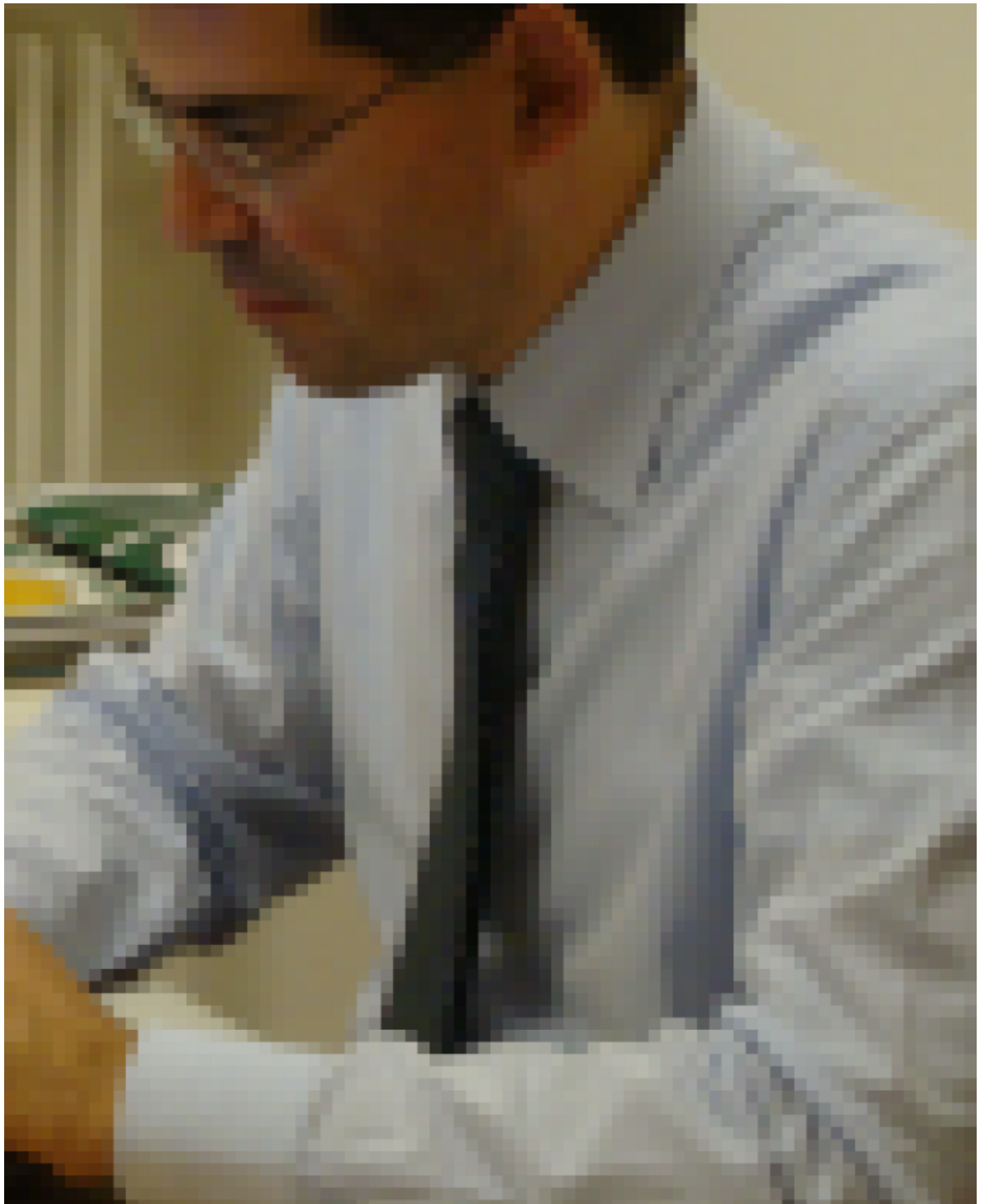
### Roberto Museo

Submitted by F Pere Tarrés on Tue, 04/25/2017 - 17:09

**Description:**

Director of the [National Coordinating Body of Volunteer Support Centres in Italy \(CSVnet\)](#).

**Vertical photo:**



Square photo:



Twitter: [@RobertoMuseo](https://twitter.com/RobertoMuseo)



Horizontal photo:

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## Why do we need media that specialise in the nonprofit sector and volunteering?

In the last years in Italy we are getting a growing attention on social engagement by the media in general than specialised media; the activities of the third sector and volunteering have become more and more common among media mainstream because they often concern social development: not only assistance and support to people in difficulty, but also protection of common goods and promotion of active citizenship and culture. From this point of view, CSVnet is working strategically on the level of communication, trying to make its voice heard not only on volunteering sector but also on social topics to which headlines and political news are linked, spreading data, comments and stories that may affect everyone, not just experts or insiders.

## Now that Nonprofit is turning one year old, which challenge do you think it has to be our next?

Seeking an international point of view on social issues is a winning approach. As your organization do, also CSVnet in the last years has been interested in understanding how volunteering works in other countries. Through the opening of an office in Brussels and the participation in various international volunteer networks we understood how exchange and sharing are essential to developing innovative projects.

Tags: [First anniversary](#)

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