

News

The Other Hundred, absent from the media



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One of the pictures of the book. Source: Els Altres Cent.

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The cover image of the book. Source: Els Altres Cent.

A book explains the stories of a hundred people who deserve recognition.

[The Other Hundred](#) was created in 2013 by **Chandran Nair**, a poet, executive director of the [Global Institute for Tomorrow](#) (GIFT) and formerly the director of UNESCO in Paris, as an alternative to the lists of personalities, such as the one published every year by [Forbes](#).

What motivated Chandran Nair to launch this initiative was the desire to **inform and invite to reflexion**, highlighting the social values instead of beauty, wealth and fame, which are usually the revolving themes that appear in the media.

As Nair says: "the media, through the news they give and the protagonists they choose, **generate values and worldviews**" and give a disproportionate coverage to lists of celebrities, portraying "a set of values that are not our own".

Out of the 12,000 proposals for candidates to be included in the project, one hundred were selected. Their stories, **coming from 91 countries**, are explained in a book with photographs.

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