

News

AmazonSmile, a great way to support non-profit organizations



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Make a donation to support charitable organizations. Source: The Blue Diamond Gallery.



AmazonSmile Logo.

UK Charities are being invited to take part in this project in which the online shopping brand will donate a percentage of the cost of some purchases.

[AmazonSmile](#) is a simple and automatic way for shoppers to **support charitable organizations** every time they shop, at **no cost to customers**. If you buy products onto **AmazonSmile** website, you can consistently **make a donation** when you acquire items that you regularly purchase.

It's really easy to do it. Customers just have to start by logging onto the website, and **the company will donate 0.5% of their purchase** to the charity of their choice. There are available almost one million of public charitable organizations.

On your first visit, you can select a charity from about **one million choices** and tens of millions of products are eligible for AmazonSmile donations. A good way to help organizations for huge shoppers.

At the moment, it is only available for **American organizations**, however, the scheme was [launched in the UK](#) in November with **11 major charities**, including [Cancer Research UK](#), the [British Red Cross](#), the [RSPCA](#) and **Stonewall** and UK charities are being invited to take part in this project.

This initiative could be a significant example of good practices to all online companies which would like to set aside some of their benefits to help charities and non-profit organizations.

You can [visit the website](#) right now.

If you would like to **register your non-profit organization**, you can do it in [this link](#).

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