

News

The EWWR Awards recognise projects committed to waste reduction



05/29/2018 - 13:31

Author: F Pere Tarrés



Conscious Cup Campaign, winner of the citizen category. Source: EWWR .

-



Hertel Hähnchen, winner of the Business category. Source: EWWR.



IES Comte de Rius, winner of the educational establishment category. Source:EWWR.



The City of La Lovière, winner of the public administration category. Source: EWWR.



Rezero, winner of the NGO category. Source: EWWR.

The winners were revealed in the EWWR Awards Ceremony which took place on 22 May in Brussels.

The annual **EWWR Awards ceremony** is an event created to reward the most outstanding actions carried out in

each [European Week for Waste Reduction \(EWWR\)](#). A Jury of European professionals composed of personalities from the **environmental sector** and professionals in the field of **waste management**, select finalists and winners amongst all the many inspiring EWWR actions.

This year, the ceremony took place in **Brussels** on **22 May**. During the gala, the EWWR rewards one action from each of the **five categories: public administration and organisation, NGO, Business, Educational Establishment** and **Citizens** and a **European Special Prize** that recognises the project which best contributed to a European spirit.

The **winning projects** are:

- **Citizen category:** [Conscious Cup Campaign](#)

The Conscious Cup Campaign has been awarded for its inspiring '**Anti Black Friday Gorilla Campaign**', a project which aims to create greater awareness of the significant negative impact from the manufacture, distribution and disposal of single use items such as a coffee cup and the effect it has on our environment and climate change. They chose one of the busiest shopping days in Dublin to encourage coffee drinkers to use reusable cups.

[Find out more about the award-winning project](#)

- **Educational Establishment category:** [IES Comte de Rius](#)

IES Comte de Rius has been awarded for its solidarity project 'Giving light to a wheelchair' which aims to improve mobility and the living standard of the elderly who are using wheelchairs in the streets. Their students have designed blinkers to be fixed on the wheelchair that help to indicate the turning direction and thereby let the elderly circulate more safely using only reused and recycled materials.

[Find out more about the award-winning project](#)

- **Business category:** [Hertel Hähnchen](#)

Hertel Hähnchen has been awarded for its project 'Unpacked-directly into the pot'. This initiative asks the costumers to bring their pots to the Food Trucks with flyers, a note on its homepage and a specially made video, in order to avoid plastics and others damaging products. It is a food brand that sells rotisserie chicken and other rotisserie meats, salads and baked goods.

[Find out more about the award-winning project](#)

- **NGO category:** [Rezero](#)

Rezero has been awarded for its project 'Objective Rezero' web series. It is the first european web documentary on waste reduction that features five families undertaking a challenge: 30 days without generating waste during their daily lives and routines of different types of households.

[Find out more about the award-winning project](#)

- **Public Administration category:** [City of La Louvière](#)

The city of La Louvière, in Belgium, has been awarded for its programme 'La LouvièR3: zero waste objective' which aims to produce less waste when shopping without dimishing their comfort. For this purpose, the environmental department organized the week around the three R approach: reduce, reuse and recycle.

[Find out more about the award-winning project](#)

- **European Special Prize:** [Eurodistrikt Strasbourg-Ortenau](#)

'Coffee-to-go-nochemol' is a project on reusable coffee cups in the Eurodistrikt Strasbourg-Ortenau which promotes the abolishment of single-use coffee cups. It is a communication campaign aiming to raise awareness among clients and vendors on the negative environmental effects of this type of containers. The programme consists of two key elements: the communication kit and the development of hygiene recommendations.

[Find out more about the award-winning project](#)

[More information](#)

Tags: [waste reduction](#)

[EWWR](#)

[awards](#)

[IES Comte de Rius](#)

[Rezero](#)

Links of interest

- [About us](#)
- [Contact](#)
- [Legal terms](#)
- [Cookies policy](#)

Follow us



• [Visit us on Twitter](#)



• [RSS](#)

Source URL: <https://nonprofit.xarxanet.org/news/ewwr-awards-recognise-projects-committed-waste-reduction>