

News

## Organizations, the main players of the European Week of Sport



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It's an initiative to promote sport and physical activity all around Europe. .

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Non-profit organizations can submit proposals for different activities.

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The [European Week of Sport \(EWS\)](#) reaches its fourth edition in 2018 and will take place from **23 to 30 September** throughout **Europe**. This initiative was launched by the [European Commission](#) in 2015 to promote **sport** and **physical activity** in **Europe** and is organized through the Education, Audiovisual and Culture Executive Agency (EACEA). The central theme of this year's campaign is "**BeActive**" to encourage everyone to **be active** during the week and also the rest of the year.

**Non-profit organizations** can submit proposals for different **activities**, whether these are sports or others such as **meetings, workshops, seminars** or **exhibitions**, from **23 to 30 September**. To participate, any interested associations must **register** as an organizing partner on the [Registration platform](#) created for this and register their activity. This procedure will automatically get you the **EU logos** to use them in your campaign and place the activity and **venue** on the [EU's map of actions](#).

The initiative aims to make extensive the **#BeActive** seal and also encourages participating in the European Week of Sport **individually** by sharing practicing sport on social media. The initiative requires that EU member states to fully engage through regional and local actors in the field of sport and physical activity, by organizing sports-related events and activities at all levels: **community, national, state, regional and local**.

### From Tartu to Sofia

This year, the **official opening** of the European Week of Sport will take place in the Estonian town of **Tartu**. Also, the European Commission will also organize the **prize-giving ceremony** in **Sofia** for the winners of the #BeActive

Awards 2018. This event will mark the end of the fourth edition and will round up all the events that will have taken place in **Brussels** from 13 to 20 September.

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