

News

Re-Barcelona, the first global meeting point for sustainable and ethical fashion



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On 8 and 9 March, Barcelona will host discussions on best initiatives in the field of sustainable fashion in southern Europe.

On 8 and 9 March, Barcelona will host discussions on best initiatives in the field of the creation, production, marketing and use of sustainable fashion in southern Europe.

Within the framework of the **fifth edition of the [Barcelona Ethical Fashion Fest \(BEFF\)](#)**, the **[Barcelona Sustainable Fashion Association](#)** has presented the **Re-/Barcelona Sustainable Fashion Global Event**, the first **global meeting-point for sustainable and ethical fashion in Barcelona**, which aims to become a permanent think-tank on sustainable and ethical fashion in southern Europe. RE-BARCELONA will bring together the main international actors, organizations and persons with a renowned experience in the field of sustainable fashion, with a special focus on three countries of reference in Europe: France, Italy and the United Kingdom.

This is the video presenting the event:

For two days, Catalonia's capital city will be the playing field for sustainable and ethical fashion globally. **Day one will be dedicated to professionals within the fashion industry** as a space to showcase new sustainable and ethical fashion initiatives, for professionals to share experiences and knowledge with national and international experts, and to promote more sustainable design, production and marketing alternatives. Day two **will be open to the public** with the aim of raising awareness among consumers and encourage more responsible fashion consumption habits through exhibitions, workshops, video screening and master classes.

It is worth mentioning that sustainable fashion embraces the production of clothes and accessories that respect the environment and health, and also encouraging the use of more sustainable materials, the re-using of materials and minimizing the environmental impact of production processes. Ethical fashion means that manufacturers must be transparent in their actions, promote human and labour rights, generate projects that have a positive impact on minorities and striking equitable trade relationships in the distribution of revenues.

The **Barcelona Sustainable Fashion Association** is the **first sustainable fashion organization** in Spain, with the goal of raising awareness in society and encourage and promote the manufacturing, marketing and use of sustainable clothing.

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